



For Immediate Release

## Canal+ Group begins advanced deployment testing with the next generation software solution Frog By Wyplay

**MARSEILLES, France, December 11<sup>th</sup>, 2013** – Canal+ Group, a market leading pay-TV provider, is in advanced deployment testing using a new software solution co-developed with Wyplay based on the Frog By Wyplay service.

Frog, the first independent Open Source solution targeted for television operators, allowed Canal+ to:

- Develop a high performance graphical user-interface in HTML5,
- Create partnerships with third-party software solution suppliers,
- Build applications and interactivity on set-top box decoders and mobiles devices.

“We are delighted with the co-development results with Canal+’s teams” said Wyplay CEO Jacques Bourginaud. “Frog By Wyplay addresses operator’s needs to control their next generation technologies and innovation capabilities while remaining vendor independent.”

“We have co-developed with Wyplay a software solution in less than 12 months that modernizes and increases the performance of our multi-million connected set-top box park as well as providing new services and a richer user experience for our clients” added Frédéric Vincent, Technical & System Information Director at Canal+. “We are also thrilled to be the first pay-TV operator to benefit from this innovative solution and the rich functionality provided by Frog by Wyplay.

Wyplay, a Canal+ Group partner since late 2012, has been updating Canal+’s set-top box park and providing new product and service technologies. The latest co-development project deployment is part of the original contract agreement.

Frog By Wyplay will be officially launched at the CES Las Vegas tradeshow in January 2014. The source code and documentation will available at [www.FrogByWyplay.com](http://www.FrogByWyplay.com).

###



## About CANAL+ Group

CANAL+ Group is the leading broadcasting company in France. It is at the forefront in provision of premium-content and themed networks, as well as in bundling and distribution of pay-TV offerings. Taking into account its international activities in Africa, Poland and Vietnam, the group has a total subscriber base of 14.3 million.

CANAL+ Group is a benchmark player in free-to-air television broadcasting, too, with its three national channels and advertising sales division.

Through its subsidiary STUDIOCANAL, CANAL+ Group is also a European leader in motion picture production and distribution.

## About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay technology enables operators to select, configure and easily deploy solutions with the market's richest pre-configured modular solutions including electronic program guide, zapper, video recorder, media-center, home-connectivity, social TV, HTML5, Android, OTT platform, multi-screen, multi-room, ...

Wyplay's Service Offering allows operators to deploy solutions based on their specific product strategy and market needs. Wyplay is a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and [www.FrogByWyplay.com](http://www.FrogByWyplay.com).

Contact Wyplay:

Julie Geret  
Head of Communications  
Tel: +33 (0)6 21 04 77 05  
Email: [jgeret@wyplay.com](mailto:jgeret@wyplay.com)  
Website: [www.wyplay.com](http://www.wyplay.com)